

The Ohio State University Colleges of the Arts and Sciences Concurrence Form

The purpose of this form is to provide a simple system of obtaining departmental reactions to course requests. A letter may be substituted for this form.

An academic unit initiating a request should complete Section A of this form and send a copy of the form, course request, and syllabus to each of the academic units that might have related interests in the course. Initiating units should be allowed two weeks for responses.

Academic units receiving this form should respond to Section B and return the form to the initiating unit. Overlap of course content and other problems should be resolved by the academic units before this form and all other accompanying documentation may be forwarded to the Office of Academic Affairs.

A. Information from the academic unit *initiating* the request

School of Communications	10/12/05
Initiating Academic Unit	Date

<u>Comm</u>	
Book 3 Listing (e.g., Portuguese)	

647	Media Psychology	U/G	5
Course Number	Title	Level	Credit Hours

Type of Request (Circle): New Course Course Change Course Withdrawal Other

<u>Psychology</u>	
Academic unit asked to review the request	

10/26/05	
Date response is needed (within two weeks of above date)	

B. Information from the academic unit *reviewing* the request should include a reaction to the proposal, including a statement of support or non-support (continued on the back of this form or a separate sheet, if necessary).

The Department of Psychology does **not** concur. Please see attached
letter for further information.

Signatures

	UG Studies Cmt, Chair	Psychology	
1. Name	Position	Unit	Date
	Grad Studies Cmt Chair	Psychology	
2. Name	Position	Unit	Date
	Department Chair	Psychology	
3. Name	Position	Unit	Date



Department of Psychology

238 Townshend Hall
1885 Neil Avenue Mall
Columbus, OH 43210-1222

October 20, 2005

Edward H. Adelson,
Associate Executive Dean, Colleges of the Arts and Sciences

Dear Dn. Adelson:

The psychology department has reviewed the request for concurrence for Communications 647, Media Psychology. After careful consideration, we cannot concur with this request for the following reasons:

1. We object to the use of the word "psychology" in the title. If Comm 647 is in fact a psychology course, then it does not belong in Comm. If it is not a psychology course, that word should not appear in the title.
2. The syllabus attached is vague and it is not clear what will be covered in the course. It appears, however, that topics will include attitude formation and change and other cognitive processes. These are issues dealt with (probably in greater depth and detail) in several psychology courses. Because of the lack of detail on the syllabus, it is difficult to determine how much overlap there might be. We will not be able to concur with this course without a great deal more information.
3. Although this course is intended only for COMM majors, we suggest that a psychology course or two should be required as prerequisites to this 600-level course. It is difficult to imagine that one can study "media psychology" at this level without some basic knowledge of psychology, attitude change, cognitive processes, etc.
4. We do not concur with this request and ask for some elaboration of the proposal.

If you need further information from us, please do not hesitate to contact me.

Sincerely,

Gifford Weary, Ph.D.
Professor and Chair